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## **LESSING'S FOOD SERVICE MANAGEMENT ANNOUNCES A RENEWED COMMITMENT TO QUALITY AND SUSTAINABILITY**

**(Great River, NY ... September 2017) Lessing's Food Service Management**, a division of the **Lessing's Hospitality Group (3500 Sunrise Highway, Bldg 100, Suite 100, Great River, NY 11739)** has announced a renewed commitment to quality, sustainability and nutrition.

By 2024, Lessing's Food Service Management (LFSM) will ensure that 100% of the chicken served at all establishments will be sourced from either the Royal Society for the Prevention of Cruelty to Animals (RSPCA) or Global Animal Partnership (GAP)-approved breeds/strains. LFSM will also ensure it meets GAP's environment standards (including lighting, litter and enrichments); that stocking density is no greater than 6 lbs. per sq. foot and broiler cages are not used; and that it's processed in a manner that avoids live-dumping and live-shackling of birds and instead utilizes a pre-shackle multi-step controlled-atmosphere processing system that's widely hailed as more humane. LFSM will demonstrate compliance with the above standards via third party auditing.

"At Lessing's, we take pride in our commitment to our customers, community and environment," stated LFSM Executive Director, Kevin Lessing. "We will continue to work directly with our suppliers to ensure the humane treatment of animals as we continue to establish our role as responsible corporate citizens."

### **ABOUT LESSING'S FOOD SERVICE MANAGEMENT**

The Lessing's Food Service Management portfolio encompasses more than eighty accounts through the North East, serving more than 40,000 guests per day. In today's climate where people are educated "foodies," Lessing's continues to stay on the forefront of innovation while providing excellent cuisine with extraordinary service and a commitment to quality, sustainability and proper nutrition. The Food Service brands are served at a variety of locations including, colleges and schools, corporations, and beach, yacht and country clubs. Concession and vending needs are also expertly run for the New York State Parks food service system.

### **ABOUT LESSING'S, INC.**

Lessing's is a sixth generation, family-owned and family-operated food service and hospitality business. The company was founded in 1890 by Maxwell Lessing and is operated to this day by 15 family members. This highly diversified company feeds more than 40,000-guests per day at over 100 corporate, educational, country club, and manufacturing plant locations throughout the Northeast. Lessing's also operates fourteen high-end wedding and catering venues, nine full-service restaurants, a historic hotel, and has entered into a franchise agreement with Blaze Fast Fire'd Pizza to develop the chain of pizza restaurants in the tristate area.